

## **Director Tom Garners Three Telly Awards and Ad Club of Connecticut Gold Award**

*Popular Director Tom blog continues to push corporate storytelling to the digital video envelope.*

Middleton, CT ([PRWeb](#)) July 12, 2007 -- Thomas R. Clifford, editor of the highly followed blog, Director Tom -- Bringing Brands to Life, <http://www.directortom.com>, recently garnered three Telly Awards and a Gold Award from the Ad Club of Connecticut for his work on two stunning videos; "Out of the Shadows", a compelling mini-documentary showing real teens with epilepsy fully engaged in life and "Take Charge of the Facts," a hip and funky public awareness video dispelling common myths surrounding epilepsy.

"Out of the Shadows: Teens with Epilepsy take Charge" features several different teens talking about how their intimate experiences in living with epilepsy. The video recently garnered two prestigious 2007 Telly Awards for Best Documentary/Video. Clifford produced and directed the video in tandem with KGC Direct and the Epilepsy Foundation.

Clifford produces corporate films through Moving Pictures, a dynamic communications and visual storytelling company. Clifford's short "PBS on Caffeine" films capture remarkable stories for unique organizations.

Thomas Clifford's blog, Director Tom: Bringing Brands to Life, is the leading blog in identifying and empowering corporate storytelling through film.

Clifford is recognized among an international community as an accomplished and respected storyteller and is a graduate of Loyola University in New Orleans. Tom also co-produced the worldwide multiple award-winning documentary, "The Men Who Brought Dawn" featuring the surviving Air Force members who flew the two atomic missions over Japan.

Tom's blog is dedicated to helping companies "Bring Brands to Life" by empowering them to tell their organization's story in a clear, authentic and remarkable way. Tom's films captures corporate stories on video using company employees who he calls "heroes."

Organizations that seek to renew their brand, revitalize employees, redesign conversations, reform programs, rebuild culture and restore values frequent Tom's blog and depend on his storytelling skills as a filmmaker to revolutionize their company story.

Companies including Honeywell, PricewaterhouseCoopers, Deloitte, Mass Mutual, Timex, St. Francis Hospital and more have benefited from Tom's remarkable videos.

Clifford is also the co-creator of "Spiral Story" an integrated storytelling and marketing service designed to empower individuals and inspire new learning opportunities in organizations.

Kevin Carroll, former Nike Master Storyteller, consultant and speaker has said of Tom, "... Keep being a story catalyst for us Thomas. You are doing very important and meaningful work."



Thomas Clifford can be booked through his publicist, Nettie Hartsock, who can be reached at [nettie @nettiehartsock.com](mailto:nettie@nettiehartsock.com) or 512-396-1067. Reviewer copies of the video and requests for interviews can also be made through Nettie.

Moving Pictures is a full service media communications firm located in Middletown, CT, and has been involved with several efforts for the Epilepsy Foundation.

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**Online Web 2.0 Version**

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