

Director Tom

Tom Clifford consults, speaks to and empowers corporations to tell the stories of their 'real heroes' the employees.



Tom consults with companies on how to *Bring Brands to Life* – in these ways...

Tom Clifford's blog, **Director Tom** – www.directortom.com is the leading blog in identifying and empowering corporate storytelling through film.

Tom Clifford produces corporate films through Moving Pictures, a dynamic communications and visual storytelling company. Clifford's short "PBS on Caffeine" films capture remarkable stories for unique organizations.

Clifford is recognized among an international community as an accomplished and respected storyteller and is a graduate of Loyola University in New Orleans. Tom also co-produces the worldwide multiple award-winning documentary, "The Men Who Brought Dawn" featuring the surviving Air Force members who flew the two atomic missions over Japan.

Tom's blog is dedicated to helping companies "Bring Brands to Life" by empowering them to tell their organization's story in a clear, authentic and remarkable way. Tom's captures corporate stories on video using company employees who he calls "heroes."

Organizations that seek to renew their brand, revitalize employees, redesign conversations, reform programs, rebuild culture and restore values frequent Tom's blog and depend on his storytelling skills to revolutionize their company story.

Companies including The Hartford, The Epilepsy Foundation, Honeywell, PricewaterhouseCoopers, Deloitte, Mass Mutual, Timex, St. Francis Hospital and more have benefited from Tom's remarkable videos.

The heart of Tom's films centers on the concept that an organization's best storytellers are its employees; or as Tom calls them, their "heroes."

Kevin Carroll, former Nike Master Storyteller, consultant and speaker has said of Tom, "...*Keep being a story catalyst for us Tomas. You are doing very important and meaningful work.*"

Web site – www.directortom.com

Blog – <http://www.directortom.com>

Four Simple Ways to Brand Your Story Using Corporate Video

5 Myths of Corporate Videos

What Your Marketing Department Never Told You About Corporate Videos

5 Laws of A Remarkable Corporate Video

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